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March 8, 2018

FOR IMMEDIATE RELEASE:

**INDIANAPOLIS COLTS HEAD COACH FRANK REICH RETURNS TO
BUFFALO FOR 17th ANNUAL CALL TO COURAGE BREAKFAST IN APRIL**
*Buffalo Bills legend to present Call To Courage Award to Jets Linebacker Demario Davis and
“State of the NFL” panel featured at event.*

*Buffalo, NY--*The 17th Annual Call to Courage Awards Breakfast will be held on Saturday, April 14, 2018, at the Hyatt Regency Hotel in downtown Buffalo, NY, beginning at 9AM and is sponsored by the Buffalo Pro Ministry of Athletes in Action.

New Indianapolis Colts Head Coach Frank Reich, the former Buffalo Bills quarterback who engineered “The Greatest Comeback in NFL History,” will return for his 17th consecutive Call To Courage Awards Breakfast as host.

“Our 17th anniversary of the Call to Courage Awards Breakfast is really going to be something special” stated Reich.

Reich, who is just coming off his Super Bowl victory as the offensive coordinator for the Philadelphia Eagles, will present the 2018 Call to Courage Award to New York Jets linebacker Demario Davis, making him the third New York Jet to receive the prestigious award. The two former Jets who received the award previously were Pro Football Hall of Fame running back Curtis Martin and quarterback Chad Pennington.

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A special highlight of the program will be an interview with Frank and Linda Reich, the official hosts of the Call to Courage Awards Breakfast, by their eldest daughter Lia. John Murphy, the play-by-play voice of the Buffalo Bills and Lia Reich are this year's co-MC's.

Another feature at this year's Call To Courage Award Breakfast will be a roundtable discussion moderated by John Murphy about the "State of the NFL" with a panel of experts that will feature former Buffalo Bills greats Jerry Butler, Frank Reich and Steve Tasker along with current Bills Pro Bowl Linebacker Lorenzo Alexander.

The Call to Courage Award Breakfast is Reich's way of thanking the Western New York community for the love and appreciation that was displayed to him and his family while he was a member of the Buffalo Bills during those great Super Bowl years.

Each year Reich presents the Call to Courage Award to a current NFL player who has exemplified outstanding character, commitment and leadership on and off the field and in the community.

The breakfast has featured some of the game's biggest names over the past 16 years. NFL standouts such Kurt Warner, Chad Pennington, Curtis Martin, Don Davis, Bob Christian, Trent Dilfer, John Kasay, Jon Kitna, Heath Evans, London Fletcher, Ben Watson, Thomas Davis, Jeff Saturday, Kyle Williams, Scott Chandler and Lorenzo Alexander are previous award winners.

In addition to the presentation of the NFL winner of the Call to Courage Award, the High School Call to Courage Award will also be given to an outstanding member of a Western New York high school football team. The winner will be announced at the breakfast.

The Call to Courage Award Breakfast is open to the public. Tickets are \$40 each and a table of ten is \$400. For sponsorship and ticket information call 716-559-1800 or find us on FACEBOOK at aiabuffalo.

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